**Colton Hills Community School medium term planning**

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| **Topic title:**  Typography – Saul Bass | **Year: 10** **Term: 1** | **Why we teach this:**  This project is designed to teach the fundamentals of working with type. Typography is the backbone of all graphic design and is integral in communicating ideas. | **Why we teach this here:**  This is an introduction to typography and teaches skills needed for the rest of the course. It also teaches analytical skills which can be used in future projects. | |
| **Big questions:**   1. **‘How do you create a poster in the style of Saul Bass?’** | | **Builds on previous topics:**  Students have studied a range of skills in Year 9 which will be developed in this unit of work. | **Links to future topics:**  Fundamentals of designing and making.  Analysis and evaluation of products.  Working with materials. | |
| **Key knowledge:**   * Knowledge of the anatomy of typography. * Knowledge the design work of Saul Bass. * Knowledge how to create a designer research sheet. * Develop knowledge of how type is used. * Knowledge of how to work in the style of an artist. | **Key knowledge continued:**   * Knowledge of how to analyse designs using both objective and subjective analysis. * Knowledge of how to develop ideas using IT. | |
| **Skills developed:**  Anatomy of typography.  Designer research.  Generating initial design ideas.  Developing design ideas.  Using DTP software to develop design ideas. | |
| **Mini/Interim assessments:**  Work assessed against exam board assessment objectives (mark scheme)  **Termly summative assessment:**  Summative assessment at the end of the project based on exam board assessment objectives (mark scheme) | | **Independent study tasks/resources:**  Research the contextual relevance of Saul Bass and how he became prevalent in the design of film posters.  The history of film poster design. | **Key vocabulary 1:** Context  Composition  Layout  Develop  DTP  Pallette | **Key vocabulary 2:**  Media  Application  Rendered  Typeface  Analysis  Analyse |
| **Cultural capital opportunities:** …  Looking at the work of other designers.  Trips to design museum.  Talks by guest designers. | | **Whole school Curricular Concept links:** **Technological progress**  How ICT has changed the way we design  **Precious Planet**  Designing will full consideration to the impact design has on the planet.  **Artistic Creativity**  Producing designs to meet a design context. Developing design ideas for an intended audience. |

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| **Week/ Phase** | **Key Features** | |
| 1 | **Small Questions:** … | |
| **Key Activities/Resources:** … | **Retrieval focus:**  …  **Independent study:**  … |
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| 2 | **Small Questions:** … | |
| **Key Activities/Resources:**  … | **Retrieval focus:**  …  **Independent study:**  … |
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| 3 | **Small Questions:** … | |
| **Key Activities/Resources:**  … | **Retrieval focus:**  …  **Independent study:**  … |
| **Week/ Phase** | **Key Features** | |
| 4 | **Small Questions:** … | |
| **Key Activities/Resources:**  … | **Retrieval focus:**  …  **Independent study:**  … |
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| 5 | **Small Questions:** … | |
| **Key Activities/Resources:**  … | **Retrieval focus:**  …  **Independent study:**  … |
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| 6 | **Small Questions:** … | |
| **Key Activities/Resources:**  … | **Retrieval focus:**  …  **Independent study:**  … |