**Colton Hills Community School medium term planning**

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| **Topic title:**Typography – Saul Bass | **Year: 10****Term: 1** | **Why we teach this:**This project is designed to teach the fundamentals of working with type. Typography is the backbone of all graphic design and is integral in communicating ideas. | **Why we teach this here:**This is an introduction to typography and teaches skills needed for the rest of the course. It also teaches analytical skills which can be used in future projects. |
| **Big questions:**1. **‘How do you create a poster in the style of Saul Bass?’**
 | **Builds on previous topics:**Students have studied a range of skills in Year 9 which will be developed in this unit of work. | **Links to future topics:**Fundamentals of designing and making.Analysis and evaluation of products.Working with materials.  |
| **Key knowledge:*** Knowledge of the anatomy of typography.
* Knowledge the design work of Saul Bass.
* Knowledge how to create a designer research sheet.
* Develop knowledge of how type is used.
* Knowledge of how to work in the style of an artist.
 | **Key knowledge continued:*** Knowledge of how to analyse designs using both objective and subjective analysis.
* Knowledge of how to develop ideas using IT.
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| **Skills developed:**Anatomy of typography.Designer research.Generating initial design ideas.Developing design ideas.Using DTP software to develop design ideas. |
| **Mini/Interim assessments:**Work assessed against exam board assessment objectives (mark scheme)**Termly summative assessment:**Summative assessment at the end of the project based on exam board assessment objectives (mark scheme) | **Independent study tasks/resources:**Research the contextual relevance of Saul Bass and how he became prevalent in the design of film posters.The history of film poster design. | **Key vocabulary 1:**ContextCompositionLayoutDevelopDTPPallette | **Key vocabulary 2:**MediaApplicationRenderedTypefaceAnalysisAnalyse |
| **Cultural capital opportunities:** …Looking at the work of other designers.Trips to design museum.Talks by guest designers. | **Whole school Curricular Concept links:****Technological progress**How ICT has changed the way we design**Precious Planet**Designing will full consideration to the impact design has on the planet.**Artistic Creativity**Producing designs to meet a design context. Developing design ideas for an intended audience. |

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| **Week/Phase** | **Key Features** |
| 1 | **Small Questions:** … |
| **Key Activities/Resources:**… | **Retrieval focus:**…**Independent study:**… |
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| 2 | **Small Questions:** … |
| **Key Activities/Resources:**… | **Retrieval focus:**…**Independent study:**… |
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| 3 | **Small Questions:** … |
| **Key Activities/Resources:**… | **Retrieval focus:**…**Independent study:**… |
| **Week/Phase** | **Key Features** |
| 4 | **Small Questions:** … |
| **Key Activities/Resources:**… | **Retrieval focus:**…**Independent study:**… |
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| 5 | **Small Questions:** … |
| **Key Activities/Resources:**… | **Retrieval focus:**…**Independent study:**… |
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| 6 | **Small Questions:** … |
| **Key Activities/Resources:** … | **Retrieval focus:**…**Independent study:**… |